



HOW TO ENSURE
BUSINESS CONTINUITY
USING LEADSQUARED

#Workfromhome

- How to check up on employees working from home (WFH)
- How to get insights into the productivity of your teams
- How to keep your data safe while WFH is in place
- How to track phone calls/meetings/messages
- How to ensure work carries on in case of bad/no connectivity
- How to set up internal notifications and escalations

### CHALLENGES WITH "WORK FROM HOME"



01

Basic Needs That Drive WFH

CONNECT COMMUNICATE COLLABORATE



03

Governance Aspect for Management of WFH

COMPLIANCE RISK GOVERNANCE



02 Le

LeadSquared Features
That Enable WFH

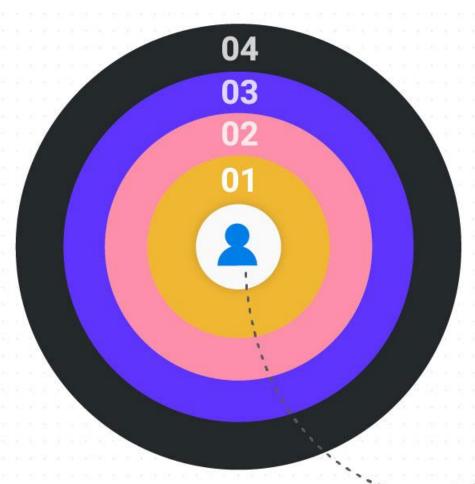
ACCESSABILITY
ASSIGN TASK
MESSAGING
MOBILITY
ALERT NOTIFICATION
AUTOMATION
PLAN



Benefits and How to Leverage It

REDUCED OPERATIONAL COST
BUSINESS CONTINUITY
FASTER TIME TO CONNECT
IMPROVED CUSTOMER EXPERIENCE
HIGHER FLEXIBILITY & AGILITY
HIGHER PRODUCTIVITY
EMPLOYEE RETENTION
IMPROVED EMPLOYEE EXPERIENCE

··· The Employee



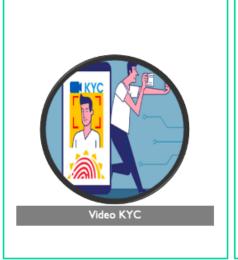
Do you want/need any specific features to make remote working / WFH, more efficient?



HOW CAN LEADSQUARED HELP SALES REPS
REACH THEIR PROSPECTS





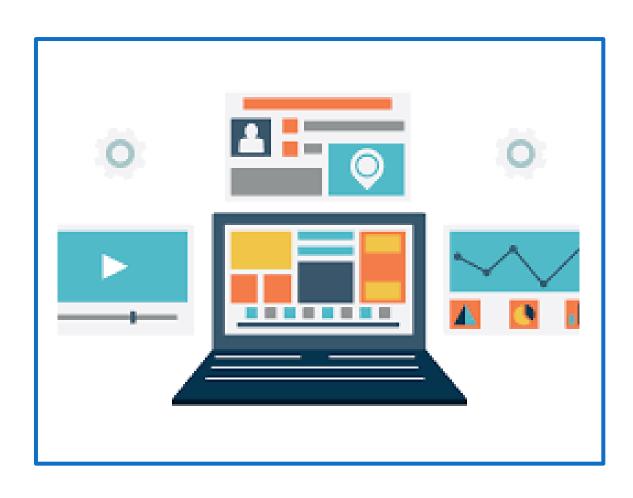






### MAKING REMOTE WORKING, MORE EFFICIENT

### **CUSTOMER PORTAL**



- The LeadSquared Customer Portal is a process agnostic platform powered by the "Forms & Processes" feature.
- Using Forms & Processes, you can create application forms for any product and generate cross-sell, upsell offers.
- Direct integration of the portal with LeadSquared instantly creates lead/opportunities in the LeadSquared application, which can then be distributed among sales reps or account managers, as per the defined logic.
- LeadSquared portal can also be used to enable the digital sharing of documents by customers/prospects.

### **VIDEO KYC**



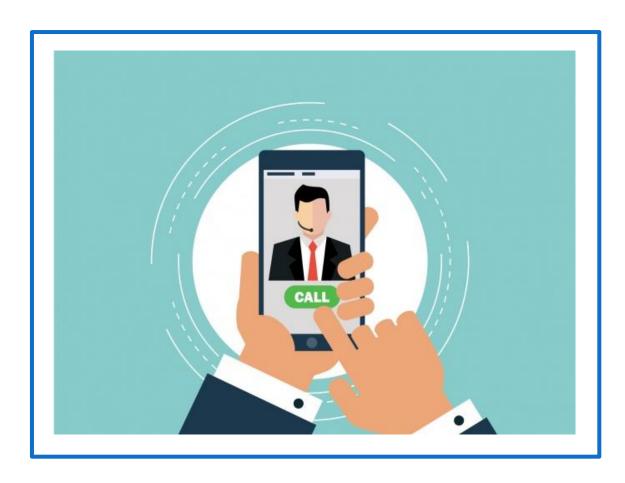
- The LeadSquared platform can integrate with Video KYC tools that enables sales reps to perform KYC without even stepping out of their homes.
- You can speed-up customer on-boarding, reduce drop-offs and eliminate bad actors.
- It is a regulatory compliant solution with integrated checks for PAN card, Aadhar XML file, Face Compare, Geo-Tagging and Aadhar Masking.

### DIGITAL DOCUMENT COLLECTION



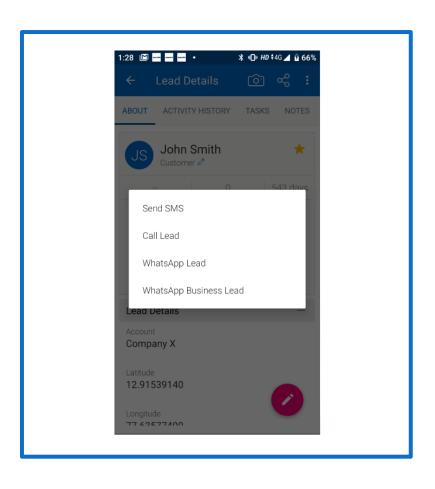
- The LeadSquared portal enables sales/account reps to collect customer documents without stepping out of their homes.
- LeadSquared can send an SMS/Email to the customer with a 'Documents Upload' link. Multiple file formats are supported.
- Parallel follow up call can also be made to the customer to guide him/her.
- LeadSquared integration with 'Document Recognition' tools can help in minimizing back-n-forth between PB/SO and the customer, and creates a feedback loop on the portal itself.

### **CLOUD CALLING**



- The LeadSquared platform comes seamlessly integrated with Ameyo Cloud Calling solution.
- Like Uber, it masks the number and places the call via a Virtual Number.
- It enables your Call Centre to function from home and your telecalling teams to place a call to the customer without compromising security concerns.

### **COMMUNICATION TOOL**

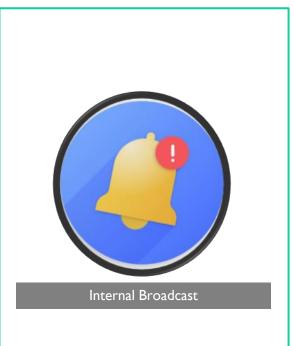


 Users can also reach out to their customers via email and WhatsApp, directly from the LeadSquared app.



REDUCE THE DISTANCE BETWEEN MANAGERS & TEAM MEMBERS, WITH LEADSQUARED



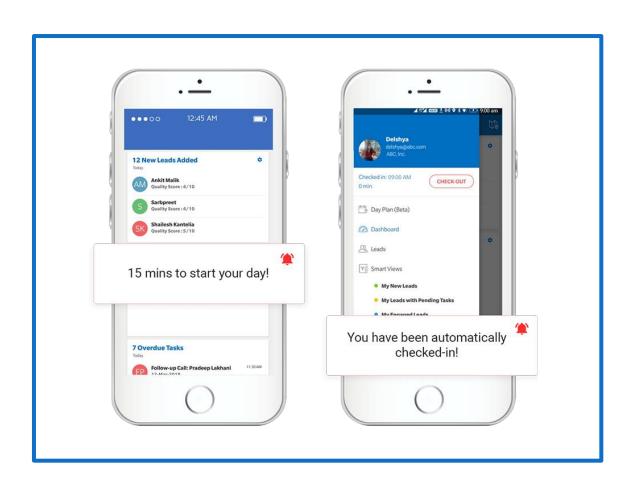






### MAKING REMOTE WORKING, MORE EFFICIENT

### AUTO CHECK-IN CHECK-OUT TO CONTROL WORKING HOURS



- The <u>Check-in Check-out feature</u> will give you transparency into the work hours of your users and their general attendance trends.
- Users can check-in to indicate that they are starting their day and similarly, check out at the end of the day.
- Using Automation functionality, you can Auto Check-in Check-out the users at the start and end of day.

### INTERNAL BROADCAST FUNCTION – EMERGENCY BROADCASTS



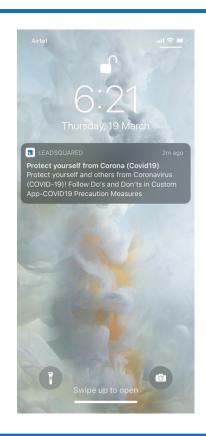
### Take steps to protect yourself



### Clean your hands often

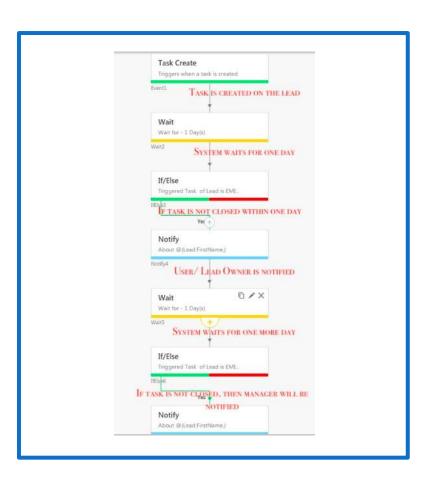
- Wash your hands often with soap and water for at least 20 seconds especially after you have been in a public place, or after blowing your nose, coughing, or specing
- If soap and water are not readily available, use a hand sanitizer that contains at least 60% alcohol. Cover all surfaces of your hands and rub them together until they feel dry.





- If need be, the LeadSquared platform can be used to spread awareness about the Coronavirus and how that would affect their work and the precautions they should follow.
- Host an HTML page under Custom Apps so that this information is communicated and will always be there with the user on the LeadSquared App.

### TAT & ESCALATION CONTROL



- Automations can also be used to escalate to team managers, in case of delays in completing tasks or updating leads/activities in a predefined TAT.
- Here's a sample automation wherein whenever a task is created,
  - The first notification goes to the owner if the task isn't completed on a defined TAT.
  - The second notification goes to the manager after 48 hours.
  - You can set up interval and important triggers on which users should be notified.

### **EYE ON PRODUCTIVITY**



- LeadSquared ships out 100+ reports which can cater to lot of reporting requirements, for any type of business.
- LeadSquared's Custom Dashlet Builder and Custom Reports can be used to create and publish custom reports as per the specific needs of the business.
- In the Appendix section, screenshots of many reports specific to User Attendance, Performance, Targets Vs. Achievement, and Productivity, are included.



PRODUCT ROADMAP,
PRODUCTIVITY REPORTS &
DATA SAFETY

WITH LEADSQUARED

### FEATURES COMING SOON!



Digital Signature of Documents





- Integrated Internal Messaging platform A chat platform for boosting internal communication between members of the same team
- Custom Productivity Reports Custom reports specific to User Attendance, Performance, Targets Vs.
   Achievement, Productivity, etc.
- Social Collaboration & Content Management For quick distribution of latest information to staff

### FEATURES WHICH ARE COMING SOON!!

### POLL

### TRACKING PEOPLE, PRODUCTS & PROCESSES

#### How do we keep a tab on -

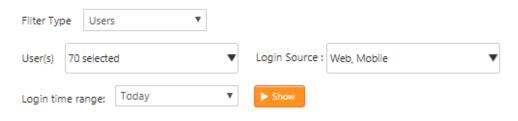
- Attendance
- Activities and tasks
- Productivity
- TAT
- Escalations



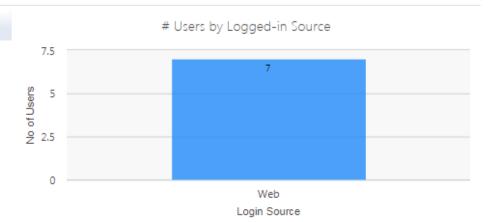
### User Login History







<u>Login Day</u>	<u>User Name</u>	<u>Email</u>	Phone	Time	Status	IP Address	Login Source
23/Mar/2020	Geetika Gandhi	gg@leadsquared.com	-	01:43:38 PM	Success	106.201.38.29	Web
	Prashanthi	finance.lsq@leadsquared.com	-	09:16:06 AM	Success	2405:204:5281:b73f:5	Web
	Pratibha Thakur	pratibha 346@leadsquared.com	-	11:09:47 AM	Success	2401:4900:3310:282a:	Web
	Pratibha Thakur	pratibha346@leadsquared.com	-	11:09:39 AM	Failure	2401:4900:3310:282a:	Web
	Puja Roy	Puja.Roy@leadsquared.com	-	11:09:33 AM	Success	2409:4071:221a:fad4:	Web
	Rituparna Roychoudhury	rituparna.roychoudhury@leadsquared.com	-	12:46:47 PM	Success	122.183.149.19	Web
	Suhas	suhas.s.b@leadsquared.com	-	11:27:51 AM	Success	2409:4071:2080:47aa:	Web



### User Check-in and Check-out History







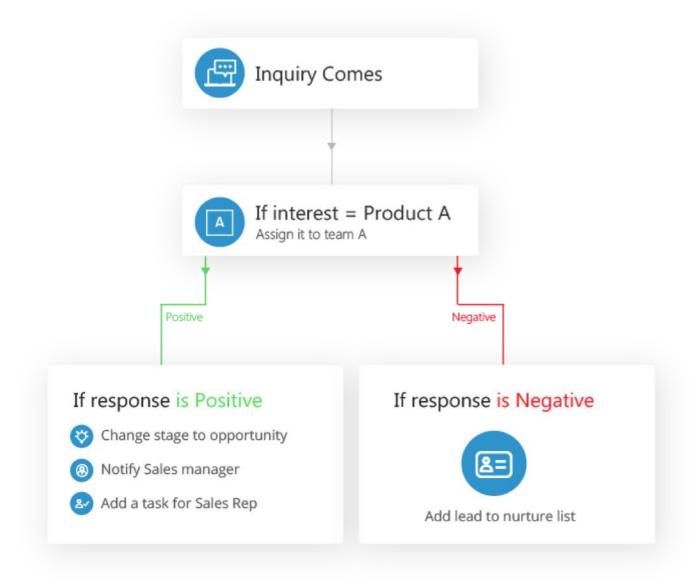


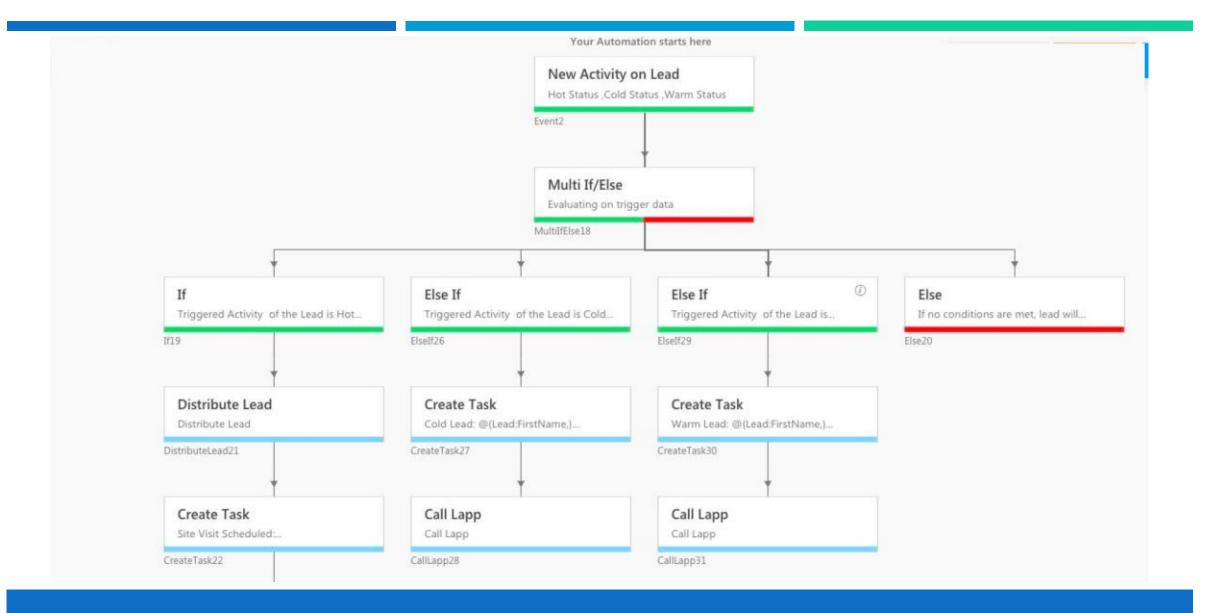
Time Range: This M	onth    Show			
<u>UserName</u>	User Email	Activity Source	Location	Time
Sumit Kumar Choudhary	sumitchoudhary57@gmail.com	Check-in MobileAp	p 7, 40 Feet Road, Block D, Rajan Vihar, Hastsal, New Delhi, Delhi. 17 m from Zulfi Hair Cafe pin-110059 (India)	02-Mar-2020 13:42
	sumitchoudhary57⊛gmail.com	Check- MobileAp	p 446, Chatan Jain Marg, Block S2, Upadhyay Block, Shakarpur, New Delhi, Delhi. 12 m from Kitchennoid Tiffin Services pin-110092 (India)	02-Mar-2020 21:36
	sumitchoudhary57@gmail.com	Check-in MobileAp	p 1, Najafgarh Road, Sainik Nagar Colony, Matiyala, New Delhi, Delhi. 96 m from Canara Bank ATM pin-110059 (India)	03-Mar-2020 12:38
	sumitchoudhary57⊛gmail.com	Check- Automat out	ion 81, Hanuman Mandir Road, Block C, Mansa Ram Park, New Delhi, Delhi. 34 m from Pizza Mania pin-110059 (India)	03-Mar-2020 13:30
	sumitchoudhary57⊛gmail.com	Check-in MobileAp	p 274, Najafgarh Road, Nawada, New Delhi, Delhi. 11 m from Delhi Metro Pillar No 716 pin-110059 (India)	03-Mar-2020 14:52
	sumitchoudhary57@gmail.com	Check- MobileAp	op 64, Patel Nagar Bridge, Kirti Nagar Industrial Area, New Delhi, Delhi. 16 m from Delhi Metro Pillar No 270 pin-110015 (India)	03-Mar-2020 18:19
	sumitchoudhary57@gmail.com	Check-in MobileAp	p 53, Baludhyan Road, Block J, Uttam Nagar, New Delhi, Delhi. 3 m from Sandwiches N More pin-110059 (India)	04-Mar-2020 17:36
	sumitchoudhary57@gmail.com	Check- MobileAp out	p 11, Hanuman Mandir Road, Block C, Mansa Ram Park, New Delhi, Delhi. 13 m from Delhi Metro Pillar No 724 pin-110059 (India)	04-Mar-2020 18:42
Syed Danish Husain Naqvi	s.d.h.naqvi@gmail.com	Check-in MobileAp	World Trade Centre Noida, Kalka Das Marg, Brijbasi Colony, Mehrauli, New Delhi, Delhi. 7 m from Insurance Agent pin-110030 (India)	01-Mar-2020 10:13
	s.d.h.naqvi@gmail.com	Check- Out Automat	ion	01-Mar-2020 13:31
				02-Mar-2020

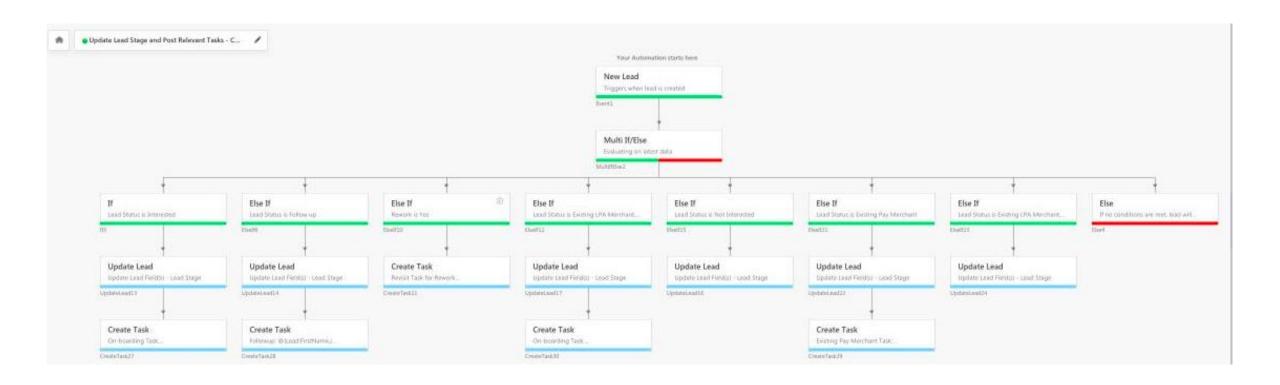
# AUTOMATETASKS & SALES NOTIFICATIONS TO TRACK ACTIVITIES & ESCALATIONS

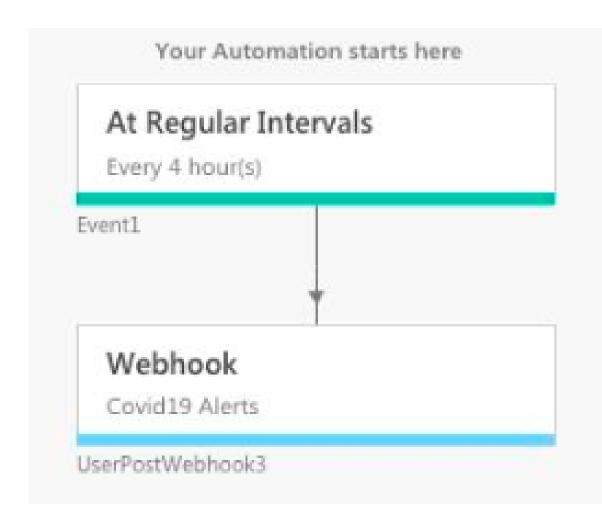
Simple <u>automations</u> can be set up to notify managers and team owners about new leads, lead changes, lead assignment, activities etc.

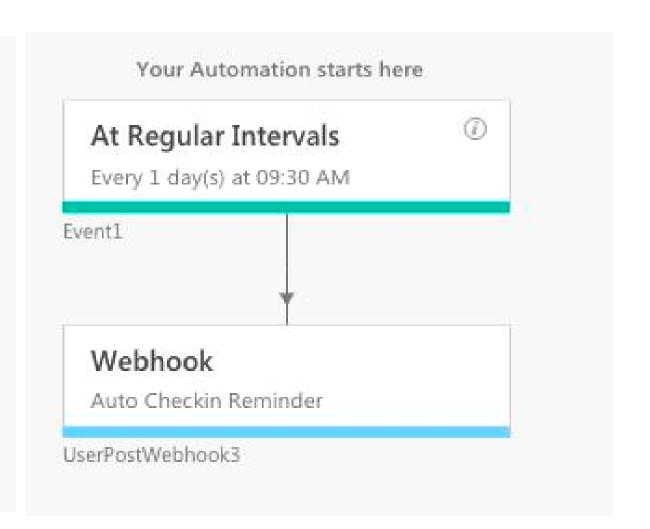
They can also be used to escalate to team managers, in case of delays in completing tasks or updating leads/activities.

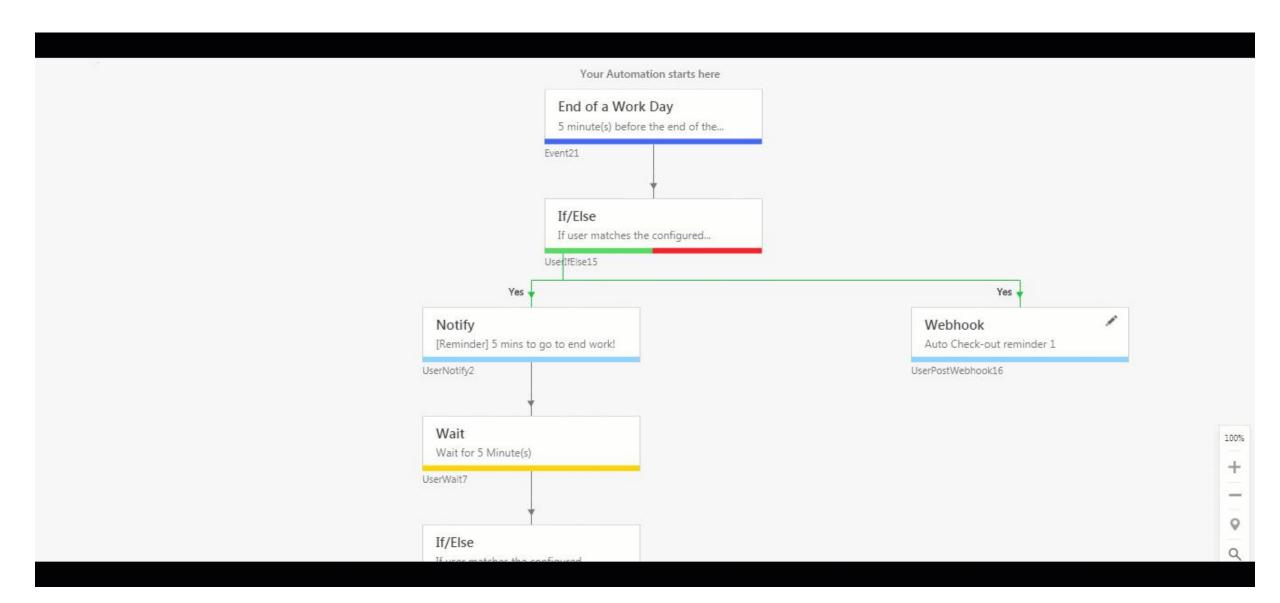












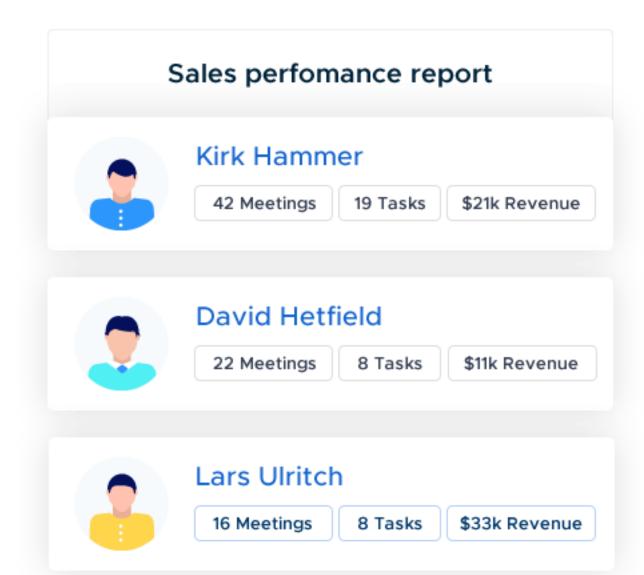
Automate all your repetitive tasks like lead assignment, daily status checks, meeting reminders, etc., With sales automation





## TRACK SALES PRODUCTIVITY WITH LEADSQUARED REPORTS

You can <u>create dashlets</u> on your dashboard to monitor productivity metrics like the number of activities being posted, tasks being completed and lead conversions. You can also monitor these metrics through <u>LeadSquared reports</u>.







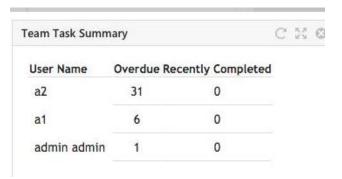
## Group-wise Lead count by Stage and Owner Group(s): 5 selected Lead Owner Lead Unable to connect Prospect Demo Completed Total # Leads Aditya Sharma 3 0 0 0 3 Musthafa 0 0 0 2 2 2 nitisha 1 0 2 0 3 Peeyush Pavanan 0 0 5 0 5 Raman Bindra 1 1 2 0 4 Total: 5 1 9 2 17



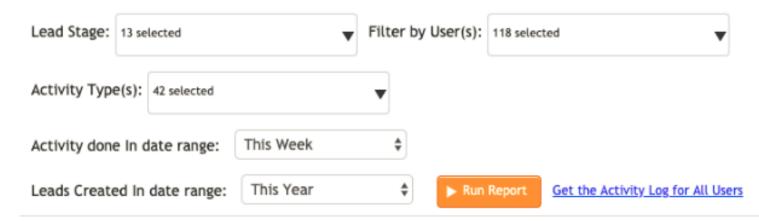


### Leads By All Stages III Last 30 days € 50 🚳 # of Engagement Stage Leads Other Project Suspect 0.00% Site Visit 0.00% Scheduled SVD & Dropped 0.00%





### **User Productivity Summary**



<u>User Name</u>	Group Name	# of Logins	# Total Leads	# Leads Contacted	# Activities Posted	# Activities Updated	# Tasks Created	# Tasks Completed
+		1	9	4	4	<u>0</u>	<u>0</u>	1
+ ra		0	<u>43</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
-t		0	<u>17</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
+		0	3	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
+		0	<u>1770</u>	Q	<u>0</u>	Q	<u>0</u>	Q



Activity Owner	Group Name	Email Address	Reworkables	Not eligible	Wrong number	Invalid number	Purchased from Competitor	Language Barrier	Looking for diff product	Request Not placed	Call Back	U/W declined	Not Interested	Already purchase KLI_EI	Existing Policy Query	Total # Activities
vishive	Internal Call Center	bm.	6	Q	Q	2	2	Ω	0	Q	29	Q	3	0	Q	42
	Internal Call Center	com	Q	Q	Q	Q	Q	Ω	0	Q	Q	Q	Q	0	Q	0
DZ	Internal Call Center	com	23	5	2	5	2	3	0	2	42	Q	Z	0	1	99
	Internal Call Center	ð m	Q	Q	Q	Q	Q	Ω	0	Ω	Q	Ω	Q	٥	Q	0
<b>&gt;</b>	Internal Call Center	com	18	1	1	4	2	3	Q	2	25	Ω	1	٥	Ω	57
	Internal	_														

### Task Summary Report







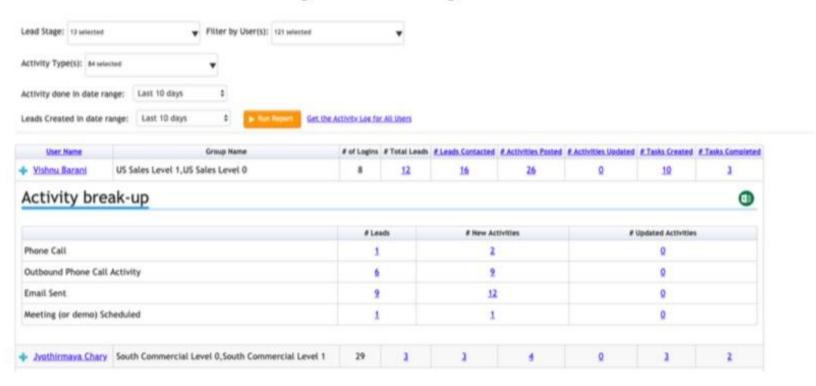
User		# of 7	Γasks	# of Distinct Leads				
User Name	# of Tasks Added	# of Completed Tasks	# of Pending Tasks	# of Overdue Tasks	# of Leads with Pending/Overdue Tasks	s # of Leads with No Tasks		
Ab	<u>153</u>	<u>90</u>	<u>51</u>	<u>12</u>	<u>63</u>	<u>57</u>		
At	<u>21</u>	<u>15</u>	<u>5</u>	1	<u>5</u>	<u>80</u>		
Ac	4	1	1	2	<u>3</u>	<u>484</u>		
Ac=	2	1	<u>0</u>	1	1	<u>90</u>		
Af	<u>8</u>	<u>5</u>	<u>0</u>	<u>3</u>	<u>3</u>	<u>195</u>		
Aj	<u>6</u>	<u>2</u>	1	<u>3</u>	4	1		
Ak	<u>30</u>	<u>11</u>	<u>6</u>	<u>13</u>	<u>15</u>	<u>480</u>		

### Lead Follow-up Analysis by Owners

Leads created in date range:	Today	\$	•			
Activity time range: Today	*					
Activity Type(s): 27 selected	•		Do not inclu	de emails sent throuุ	gh LeadSquared	<b>\$</b>
Filter by User(s): 116 selected	•	, .	Lead Stage(s):	10 selected	•	► Run Report

Name	Total Leads	# Leads with Activity	# Activities	Total Leads Not Contacted
+ Kinn Ba	<u>6</u>	<u>6</u>	<u>13</u>	<u>0</u>
4 S	<u>5</u>	<u>5</u>	2	<u>0</u>
+ Billimiaani	<u>5</u>	<u>5</u>	<u>8</u>	<u>0</u>
4 Partitions	<u>5</u>	<u>5</u>	<u>6</u>	<u>0</u>

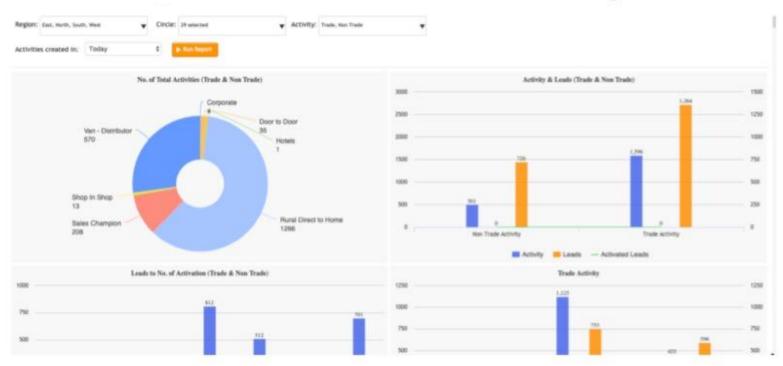
### 31. User Productivity Summary



Performance - Users

Performance - Teams

### **Activities and Leads Chart Report**



Performance - Process

Has Computation Field

Drill Down - Process > Partners

### Calls in one minute



User Performance
Process Performance
Custom Report
Has computation field
Goal Setting and tracking
Drill Down - Lead Count > Lead List

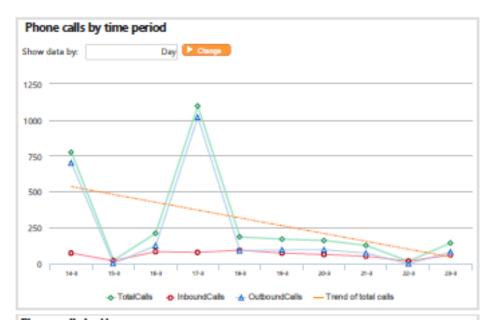
### **Phone Call Metrics**



User Performance
Process Performance
Custom Report
Has computation field
Goal Setting and tracking
Drill Down - Lead Count > Lead List
Has Cumulative Stats as well

#### Phone Call Metrics by Users

Total Calls	Outbound Calls	Inbound Calls	Answered Calls	Not Answered Calls	Missed Calls	Voice Messages	Average # Calls per day
145	83	62	83	37	19	6	145





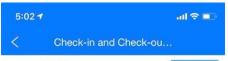




Lead Stages	Lead Count
Prospect	8
Demo Completed	2
Total	10



User Name	# of Tasks Added	# of Completed Tasks	# of Due
ayan	1	0	0
Bhavna Venkatraman	2	0	
Devyani	2	2	0
Musthafa 3		0	0
Nishit Rao 1		0	0
nitisha 2		0	0
Pratyush Gupta 1		1	0
Puru 5		1	0
Raman Bindra	3	0	0
Tarun 2		1	0
Tarun Sreethar	1	0	0



TABLE



Please note: Only recent 1000 records are shown in this report

UserName	Activity	Source	Location
Tarun Sreethar	Check-in	Automation	
Tarun Sreethar	Check-out	WebApp	
Praveen	Check-in	Automation	
Tarun Sreethar	Check-in	Automation	
Tarun Sreethar	Check-out	WebApp	
Praveen	Check-out	WebApp	
Tarun Sreethar	Check-in	Automation	
Tarun Sreethar	Check-out	WebApp	
ayan Check-in		Automation	
	Obsaliant	Makass	

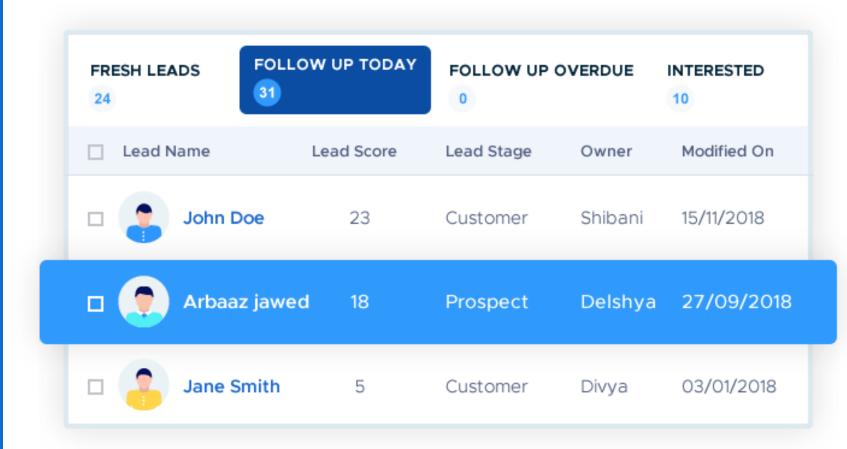


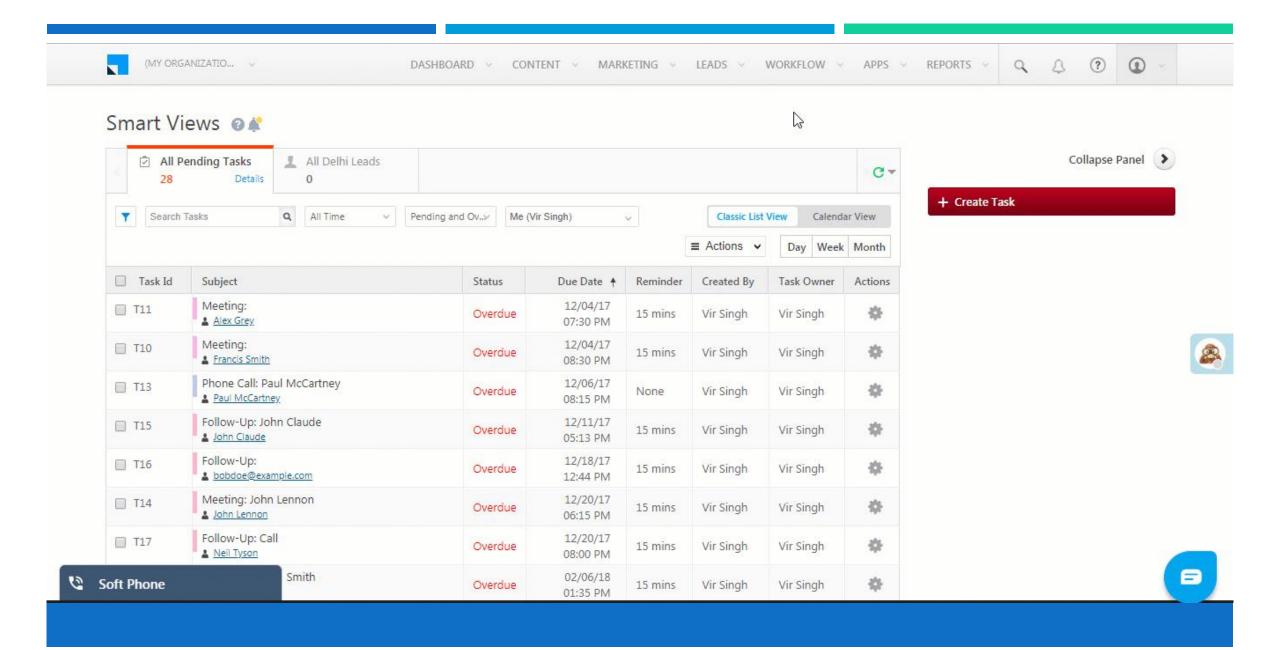


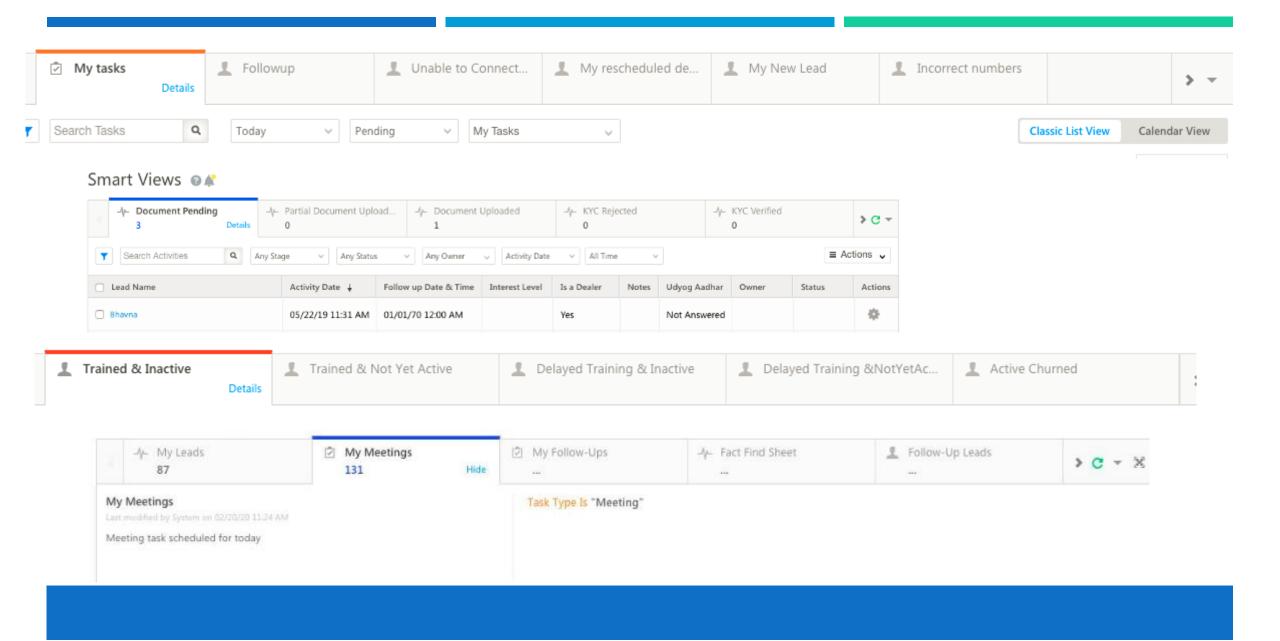
Owner	Lead Stages	Lead Age	(No Value
Musthafa	Demo Completed	82	0
nitisha	Prospect	144	1
	Prospect	147	1
Peeyush Pavanan	Prospect	147	2
	Prospect	129	1
	Prospect	144	1
Raman Bindra	Prospect	144	1
	Prospect	147	1
Total			8

# STREAMLINE YOUR SALES PROCESS WITH SMART VIEWS

Setting up <u>Smart Views</u> and subscribing to their scheduled reports will also help you with daily insights.

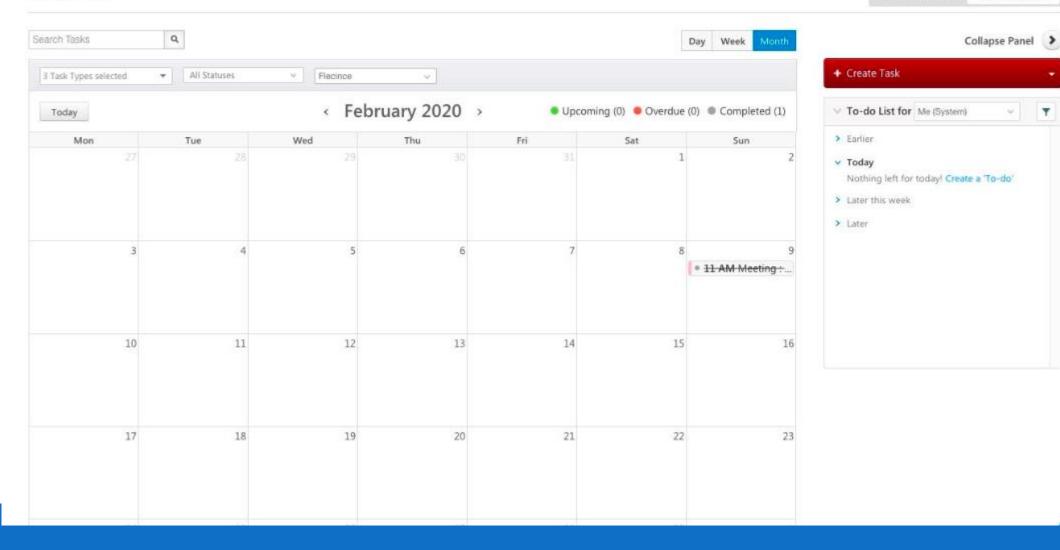






Tasks ⊕ ≰\*

Classic List View Calendar View

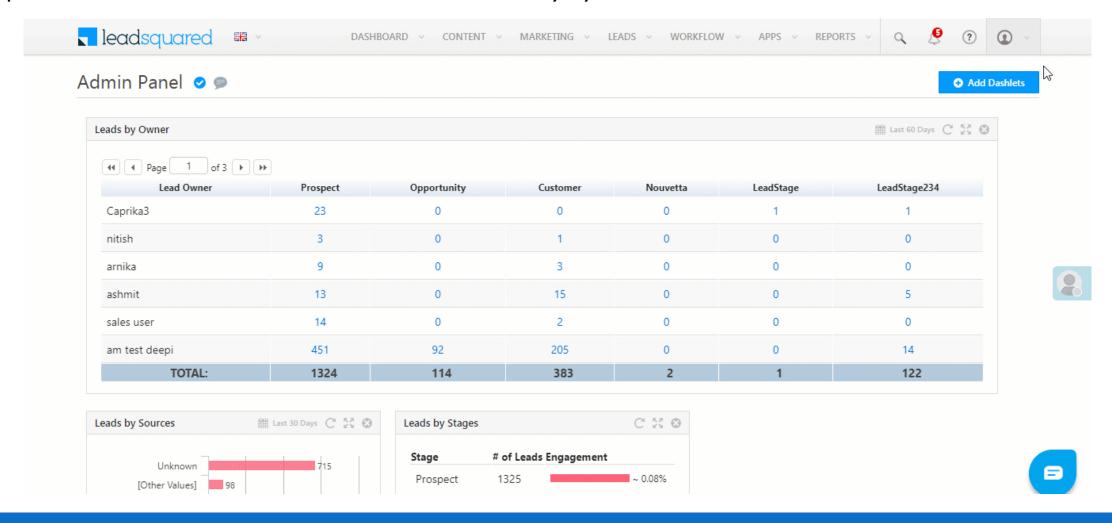


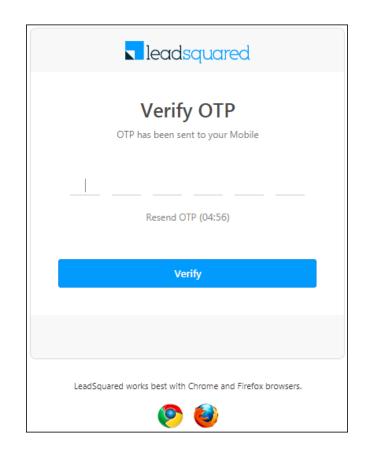
## SAFEGUARD DATA WITH THESE OPTIONS

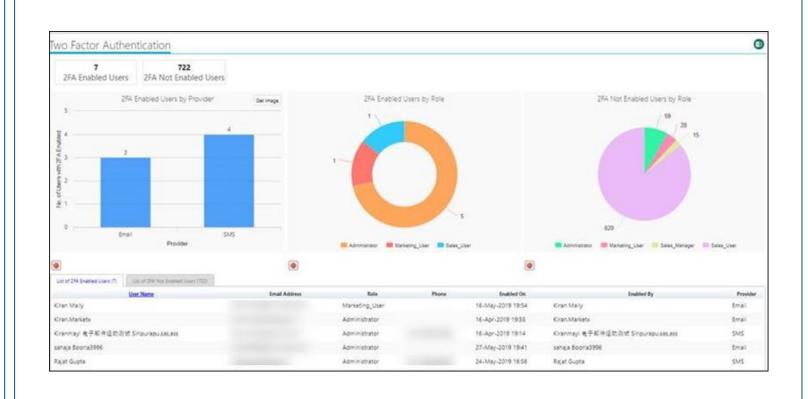
- Set up <u>Two-Factor Authentication</u>
- Permission Templates
- Force log-out all



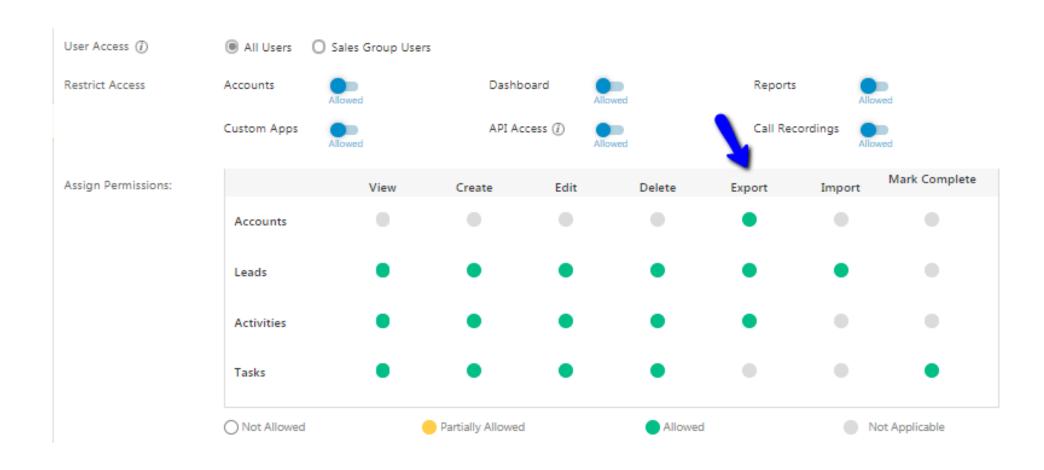
### Set up Two-Factor Authentication to add an additional security layer.







Edit your Permission Templates to disable data exports or temporarily hide sensitive data from users.



## KEY LEADSQUARED FEATURES FOR DIFFERENT SECTORS

Finance	Education	Real Estate	Healthcare	Others
Customer Portal	Integrated Cloud Calling Solution for students and sales agents	Integrated Video Calling (coming soon) for showcasing a property	A Powerful Contact Center Solution	A Powerful Contact Center Solution
eKYC	Video Calling (coming soon) for interviews, online counselling, classes	Integration with third party real estate platforms	Attendance Management of Healthcare professionals	Workflows, Alerts and Reminders
TAT & Escalation	Integration with third party education platforms	Integrating calendar, email and office systems to increase productivity	Prescription Generation	Bulk email, campaigns and templates to stay in communication
Digital Document Collection	Student application portal	Workflows, Alerts and Reminders	Integration with Hospital Information System(HIS)	Integrated Cloud Calling Solution to your leads/prospects
Field force management	An integrated calendar, email and office system	Bulk email, campaigns and templates to stay in communication with leads/prospects	Easy and Faster On- boarding of Doctors and Suppliers	Integration with third party platforms

## **THANK YOU**

Please do write to us about how you would like us to help you in the current situation and which features can help you to make WFH better and enhance user experience.

Write to us at <a href="mailto:supportwfh@leadsquared.com">supportwfh@leadsquared.com</a>