

What's new in LeadSquared Automations?

March 2018



- Using **User properties** to **Distribute Leads**
- Setting up **Lead Assignment Quota** for your Users
- **Filter Automation Reports** based on a date range
- **Automation Email Report** to find the best performing mail
- **Compute calculations** through the Lead Update Action

1. Setting up an Automation based on Missed call
2. Checking for an activity, stage or owner change/occurrence in the last n days
3. Find Custom Activity Date fields containing data and use them
4. Update activity – Supports dependent fields
5. Mail merging Activity owner & Sales Owner in Lead Update Action when your trigger is an Activity

Questions & Feedback

Simplify Sales & Marketing with Automation

Automate daily tasks like, assigning leads, creating tasks, setting up campaigns
with automated workflows

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