



An Online Collaborative e-Marketplace Platform for Real Estate Agents, Brokers and Homeowners for GreatPercent Real Estate, LLC.

## About GreatPercent

Industry: Real Estate

GreatPercent Real estate enables homeowners to save thousands of dollars in real estate commissions by providing homeowners the ability to compare offers from competing top local real estate agents that want to win their listing.

**GreatPercent Real Estate, LLC**  
[www.greatpercent.com](http://www.greatpercent.com)



## The Challenge

When a decision to sell a home has been reached, the conventional approach has always been to contact a local real estate office, connect with the agent on duty, or get a referral from a family member or friend. The general public has been conditioned to accept the standard 6% commission rate for a real estate agent to list a home. A homeowner selling a \$300,000.00 house through a full-service real estate agent could expect to be charged a 6% commission (in this case, \$18,000.00), plus additional fees.

Enter GreatPercent, a trendsetter in the real estate industry. Over the past decade, our world - and particularly the world of house hunters and sellers - has become increasingly dependent on digital technology. More and more, consumers are going online to look for information from listing syndicators like Zillow, Trulia and others. The internet has become a standard tool used when buying and selling a home.

This trend is only going to continue, as new services and applications come online.

## The Solution

Amzur offered remote/extended Application Development services using Ruby on Rails, MySQL and other Open Source Technologies. Our team has been involved in all stages - the concept stage, design stage, development stage and production stage. Currently, Amzur provides upgrades, enhancements and new feature development activities to GreatPercent.

### Key Services:

- Project Management
- Configure, Install, develop, administer and support online portal
- Theme development, Application Development, DB Administration
- Functional and QA/Testing - Conduct user acceptance testing, accessibility testing, functional and quality assurance testing.
- Post development test fixes
- Documentation
- Training
- Ongoing Application Maintenance and Support
- Ongoing enhancements

### Technology Stack

Ruby on Rails, Java/J2EE, MySQL, nginx, Ajax, jQuery, JSON, Apache, Amazon Web Services, Android, iOS.

### Team Composition

Project Managers, Business Analysts, Ruby on Rails Developers, QA/Testing and Validation, Deployment Manager, MySQL DB Developers and MySQL DB and App Server Administrators, Android Developers and iOS Developers

## The Results

1. Home owners saved thousands of dollars in listing fees.
2. Home owners paid less and used licensed real estate agents.
3. GreatPercent is a web/internet based platform for ease of access and has service available 24/7.
4. GreatPercent proved to be a secure and reliable application with 128-bit encryption and 100% confidentiality.

## About Amzur

Amzur Technologies is an information technology solutions and support firm. We offer a comprehensive portfolio of high-quality, high-value technology services delivered at a size and scale that offers optimal flexibility as a business grows. Based on Florida, our range of resources - from enterprise applications to software development to IT Staffing - extends technology capabilities and enhances the ability to compete.

[Schedule Free Consultation](#)