NETSUITE FOR RESTAURANTS

A Unified Solution to Manage Your Restaurant Chain

Adapting to consumers' ever-changing preferences continues to be the driving force of innovation within the restaurant industry. As customers become more informed, more connected and more particular about their needs, quick serve restaurants must be constantly thinking about how they can differentiate themselves in the market. Meanwhile, the lower cost of eating at home creates an even more challenging environment for restaurants to gain consumers loyalty and wallet share.

NetSuite Restaurant Edition offers:

- Role-based, customizable dashboards.
- Real-time, industry specific KPIs.
- Integrated Inventory Management, ERP, Ecommerce/POS and HCM.

ORACLE® + **NET**SUITE

Local Focus. Global Reach.
Amzur
Technologies

www.netsuite.com

"We've been able to manage significant growth while maintaining a five-person financial team. That's really a testament to the power of the NetSuite platform." **Guzman y Gomez**

Inefficiencies in back-office operations and aging and costly IT systems exacerbate these challenges. Often relying on outdated, insufficient or multiple legacy IT systems, many restaurant chains contend with process delays, high costs and poor visibility that chew up resources and eat into profitability. Disparate software applications complicate back-office processes, from franchisee onboarding and transactions to financial and supply chain management.

How do back-office business processes impact restaurants?
Leading restaurants tell us that unwieldy back-office processes can cause a number of serious challenges:

- Operational costs and inefficiencies — Spending ever more time and money away from the customer when other costs are rising in the business.

- Growth and expansion of the business — People have finally gone crazy about your organic bagels, but you can't scale quickly enough to step up to the next level.

- Experimenting with something new — You'd like to pilot a new QSR concept but struggle to get it off the ground because your existing finance and accounting structure is stifling it.

- Cutting back when times change — It's hard to scale back quickly in some areas, or smoothly manage a divestment scenario.

- Seamless integration of acquisitions — It's difficult to manage the new entity and have clear control (and compliance) without disrupting its operations.

- Balancing franchise with agility — The complex demands of your central support functions can make the franchise model less appealing for both you and your potential franchisees.

In all of these cases, you want to focus on your core business, understanding the customer, the market and the quality of service you're delivering. But control, compliance and transparency are critical too.

The NetSuite Advantage
In an industry characterized by low margins and fierce competition, cloud-based ERP is the recipe for success for a growing number of restaurant chains. NetSuite offers cloud technology and industry-specific knowledge that are empowering chains to help dramatically improve their business agility. With NetSuite, your business can focus on delighting diners with a remarkable restaurant experience—not on troubleshooting under-performing IT systems.

NetSuite ERP supplies a modern, complete and transparent platform to streamline your back-office and eliminate complexity.

Comprehensive financial management

- End-to-end visibility into receivables and payables. Automate the entire order-to-cash process by removing bottlenecks and optimizing process to deliver the best service. Streamline procure-to-pay and record-to-report processes.

- Real-time insights into budgeting, and expense allocations and amortization. Set up flexible billing and statistical accounts to store non-monetary values.

- Complete fixed asset lifecycle tracking and reporting from acquisition to depreciation to retirement.

- Modern and robust financial reporting capabilities that are flexible and customizable.

Multiple entity management and consolidation

NetSuite OneWorld helps restaurants with multiple locations and subsidiaries streamline operations and provides real-time visibility at the local, regional and headquarter levels within a single system. With OneWorld, restaurants can develop standard business processes and deploy them across their divisions and subsidiaries at the click of a button; all while meeting critical and time-consuming regulatory financial compliance requirements.

Inventory Management

Make sure you have just enough inventory on-hand in the right locations to meet demand.

- Automatically calculate preferred stocking levels, lead times and re-order points.

- Categorize inventory based on volume of transactions and/or value. Enter regular periodic counts of on-hand item quantities to maintain inventory accuracy.

POS Integration

- Integrate your POS to increase data integrity and eliminate manual processes.

- Gain overall visibility into stocks, sales and revenue for more accurate forecasting; reducing waste and increasing productivity.

HCM

NetSuite SuitePeople empowers managers and HR professionals to streamline employee information, new hires, employee onboarding, payroll, promotions and compensation changes, all from a single Suite. Key features include:

- Core HR Capabilities

- Payroll

- Employee Center

- HR Analytics

A Pathway to Success

With NetSuite, restaurant chains and franchises are getting more than just a software package, they are getting a lifelong business partner that is committed to their success. Built with industry-based leading practices derived from nearly 20 years of collective implementation experience, NetSuite is designed to deliver value on day one. Moreover, we take a consultative approach—from sales to implementation to support—to ensure continuity across your lifecycle as a customer. We have a deep understanding of the challenges restaurants are facing in today's market. As the pace of change accelerates, NetSuite is here to keep you on a pathway to success.

Challenge:

Time-consuming manual work in tracking and replenishing inventory, managing transactions and reporting on sales and other key metrics.

Successes:

- 400% revenue increase since implementing NetSuite.

- NetSuite SuiteCommerce handles web sales of 30+ custom coffee blends to B2C customers in the U.S. and internationally.

- Real-time business dashboard provides on-demand visibility into key metrics with drill down detail.